THE EDIBLE SCHOOLYARD PROJECT

2019 ANNUAL REPORT
Dear friends,

I’ve always believed that food is the one central thing about the human experience that can open up both our senses and our conscience to the natural world. As I reflect on the Edible Schoolyard Project’s 24th anniversary, and think forward to our next chapter, I can see clearly now that the values of nourishment, stewardship, and community that we’ve taught students from the very beginning are also the ones that offer the brightest hope for confronting the global climate crisis.

Organic, sustainably grown produce has always been the cornerstone of meals prepared in our kitchen classroom. Now, thanks to studies done by soil scientists across the country, we have research demonstrating that the regenerative practices used to grow this produce have the incredible ability to sequester carbon from the atmosphere and draw it down into the soil where it belongs. They confirm something I’ve always deeply felt: true health begins in the ground.

In the enclosed annual report, we share the exciting news of our Pledge to Public Education as well as our plans to transform the school meals experience across the State of California. The report also includes an overview of our new participant-centered Summer Training model, as well as highlights from the 2018-2019 Fiscal Year.

We can see clearly now and are setting our sights on radical change. In partnership with like-minded organizations, elected officials, and generous supporters like you, we’ll ensure a vibrant future for our children, our farmers, and the planet.

With hopefulness,

Ali’i Waihele
The Edible Schoolyard Project (ESYP) was founded in 1995 by Alice Waters, the sustainable agriculture champion, school food reform advocate, and founder of Chez Panisse Restaurant.

For 24 years, ESYP has served as the flagship site and innovation hub for the field of edible education, creating a nationally recognized project-based, experiential curriculum that leverages food as a resource for teaching math, science, and the humanities. The organization has trained over 1,000 teachers, administrators, food service staff, nutritionists, and community leaders, impacting more than 1 million students in 48 US states and 14 countries. Nearly 5,700 schools have launched edible education programs modeled after the ESYP kitchen and garden classroom in Berkeley, CA.
In August 2018, ESYP launched the Pledge for Public Education, a commitment to children and farmers to transform the school food system in California.

To begin to realize the concepts of the Pledge, ESYP has assembled a team in Stockton, CA and partnered with the Stockton Unified School district and community of south Stockton. We have hosted community dinners and design sessions to gather community feedback on the Pledge and look forward to growing the program in the coming years.

The partnership serves as a pilot project of ESYP’s long-term vision to shift the food experience throughout California public schools, resulting in a high-quality food program that (a) provides a free sustainable school lunch to fuel student success, (b) uplifts farmers and ranchers who take care of the land and their workers, and (c) teaches students the values of nourishment, stewardship, and community.
A NEW APPROACH TO SUMMER TRAINING

Since 2009, our annual Summer Training program has brought nearly 1,000 educators to our flagship site in Berkeley, CA for an immersive multi-day training experience. In celebration of the program’s tenth anniversary, ESYP put its team expertise in design thinking to use, reinvisioning and fully restructuring the program to better tap into the wisdom and knowledge each individual brings with them and to provide participants with more autonomy to customize their experience around personal interests and needs.

In 2019 we were able to welcome 82 teachers, gardeners, chefs, and advocates from 14 states and 4 countries to try out the new approach. The group shared best practices and lesson plans, learned from one another in participant-led skillshare workshops, visited local partner organizations addressing food insecurity, and tackled some of the key issues facing the field of edible education. The participant-centered model has been met with glowing feedback from educators in the program. One teacher wrote:

Please know—as an educator of 25 years—who has participated in hundreds of education professional development experiences—this is HANDS DOWN the best I have ever had the honor to experience!! Thank you from the bottom of my heart for the tremendous work and love that goes into the training! My life has changed because of you!!

2019 SUMMER TRAINING IN NUMBERS

The 2019 Summer Training class included:
82 educators in 43 programs from 5 countries and 16 US states and territories

To date our summer trainings have brought together:
1,079 educators + 440 programs in 15 countries and 48 us states representing more than 1,000,000 students
2019 HIGHLIGHTS

Family Nights Out
The Edible Schoolyard Project has invited the families of the students we serve at Martin Luther King Jr. Middle School to join us for “Family Nights Out” in the kitchen classroom since the 2012 academic year. The gatherings were designed as an opportunity for parents and students to meet other families and build community. Participants of all ages cook and eat a meal together, share and learn new recipes and techniques for preparing meals at home, and engage directly with our nationally recognized kitchen class curriculum. Student participants—empowered by the lessons they’ve learned in class—serve as experts and teach their parents, showing off the tools, techniques, and concepts they learn in the program.

In the program’s inaugural year, ESYP hosted 9 families over the course of 5 evening sessions. 7 years later, we’re running 22 sessions a year, welcoming 198 families, and hosting more than 630 people annually for Family Nights Out.

Last year, teachers at King Middle began approaching ESYP staff about scheduling additional Family Nights Out for specific groups of students especially in need of a strong sense of community. Whether athletes on the school’s sports teams, students who have been identified by their counselors as needing additional support, or students learning English as a second language—the faculty shared that Family Nights Out changed the dynamic of their groups. The program provides students an opportunity to build new friendships, fostering a sense of community through shared, joyful experiences.

To accommodate the needs of educators, counselors, and coaches, ESYP scheduled 8 additional evening sessions specifically targeted at these student groups.

Global Climate Action Summit
Alice and the Edible Schoolyard Project hosted over 500 world leaders at the Global Climate Action Summit dinner in San Francisco on September 14th, 2018. The vegetarian menu, featuring ingredients sourced solely from regenerative, organic farms within 100 miles of San Francisco, was intended to “feed” guests the idea of a free, regenerative organic, school lunch. During the dinner, Alice announced our Pledge to Public Education to guests including Governor Jerry Brown, Vice President Al Gore, and Dame Jane Goodall.

Edible Education 101
Our undergraduate lecture course, “Edible Education 101,” was offered for the seventh consecutive year at the University of California Berkeley. Co-created by Michael Pollan and Alice Waters and now lead by Professor Will Rosenzweg through the Haas School of Business, the class enrolls around 160 students from a variety of fields and disciplines each spring. The course explores the future of food and its diverse systems and movements through a series of lectures given by leading academics and practitioners who come to campus to share their visions, research, and experiences about food and its critical role in our culture, well-being, and survival. The line-up of speakers for 2019 included: Samin Nosrat, Danny Meyer, Dr. Daphne Miller, and Michael Pollan.

Honors for Alice!
In 2018–19, ESYP Founder Alice Waters continued to deliver speeches and receive honors around the globe. Notable accolades included being knighted by the president of Italy with the Ordine al merito della Repubblica Italiana and receiving the inaugural Parabere Care Award.
In the last year, ESYP hosted 648 garden and kitchen classes at Martin Luther King, Jr. Middle School in Berkeley, CA and 22 Family Nights Out gatherings for the King community.

We connect 5,650 programs in 66 countries and 52 states and territories.
Every year, we count on the many people, communities, partners, organizations, and leaders that help us grow our movement and deepen our dedication to gardening, cooking, and eating together. And each year, your support allows us to deepen our approach and expand our reach. We look back with true gratitude and respect for all the ways that our supporters, allies, and partners for change come through. Thank you for strengthening our shared movement for edible education.
We recognize with gratitude our Edible Education Trustees, who have shown confidence in our work with their investment over multiple years.

**INDIVIDUAL DONORS**

**$30,000 – $100,000**
- James & Phyllis Coulter
- Shelby & Frederick Gans
- Vicente Madrigal & Ann Harrison
- Sean Lippert & Frederick Landman
- Sheila & James Peterson
- Guy & Jeanine Saepstein
- Wendy & Eric Schmidt
- Stephen Silverstein
- Ms. Sharon Simpson

**$2,000 – $4,999**
- Anonymous
- Daniel Aronen
- Kevin Blair
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- Lynn Feintech & Anthony Beardsheid
- Henry Goldberg & Carol Brown Goldberg
- Diane Morris
- David & Jan Peoples
- Danny & Maria Roden
- Beth & Bruce Steffen
- Emeraldu Swartz
- Elisa Tao—In the name of Anthony Costa & Shayna Tao

**$1,000 – $1,999**
- Anonymous
- Richard Alipio
- Jason Bade
- Don & Barbara Bauer
- Janice & Roy Beaman
- Tia Bedington
- J.D. Breymesser & Mark Gallardo
- Patricia Buse
- Dolores & John Cabebook
- Moby Champlin
- Sue Conley & Nan Haynes
- Celeste Damron
- Pamela & Aubert de Villaine
- Joan Egrie
- Mrs. Donald G. Fisher
- Mark Friedman
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- Jennifer Garnier
- Kathleen Goldsmith
- William Haney & Maura McCarthy
- Ken Horn & Daniel Tauniers
- Mrs. & Mr. Hume
- Michael & Lindy Keiser
- Leah Levy
- Nancy & Tony Lilly
- Craig McNamara
- Josephine Merck
- Steven & Nancy Oliver
- Richard & Susan Olmes
- Alexander Porchtein
- David & Hilary Power
- Edward & Jeannette Roach

**$500 – $999**
- Anonymous
- Susan Barrows
- Arthur Berliner
- Wendell & Tanya Berry
- The Honorable Barbara L. Boxer
- Jane Donovan
- Pam & Jay Heminway
- Carole Herman
- Sharon Jones
- Gregory Macfarlane
- Gerald Marron & Barbara Mundy
- James Nicholas McGee
- Varun Mehra
- Jonathan Messone & Darryl Carbonaro
- Martha Reno
- Fiona Schicker
- Caroline Shibasaki
- H.R.H. Princess Maha Chakri Sirindhorn
- Steve Starkey & Olivia Ershen
### FOUNDATION SUPPORT

#### $100,000 AND ABOVE
- The Abbaszadeh Family Fund
- Anonymous
- The Koshland Foundation

#### $25,000 – $99,999
- The Leslie Family Foundation
- Martin Luther King Jr. Middle School PTA
- The Pinky Swear Giving Fund
- The Robert & Toni Bader Charitable Foundation
- The Wendy E. Jordan Fund
- Anonymous

#### $10,000 – $24,999
- The Angelo Family Charitable Foundation
- The Estate of Betty Reed
- Friedman Family Charitable Trust
- The GoodCoin Foundation
- The Harry & Jeanette Weinberg Foundation
- The Jaffe Family Foundation
- The John & Linda MacDonald Foundation
- Margaret & William R. Hearst III Gift Fund
- Masud & Alex Mehran Foundation
- Owsley Brown III Philanthropic Foundation
- The Stuart Foundation
- Whole Kids Foundation

#### $1,000– $9,999
- Apte Family Fund
- The Baltoro Trust
- Bill & Melinda Gates Foundation
- Bruce Nelson Family Foundation
- The Coppola Family Trust
- The Debra Carroll & Donald Duford Family Foundation
- The Donald & Carol Chalekin Foundation
- ESKRA Fund
- The Fertel Foundation
- Fink Family Foundation
- The Haney Family Charitable Fund
- The Henry Schimberg Charitable Foundation
- Hirshberg Family Fund
- James C. Hormel Revocable Living Trust
- Kansas McClain Partners’ Foundation
- Kramer-Cauley Family Fund
- Leonie Horster Deramus Charitable Fund
- Levinson-Leyti Trust, dba, Niantic Charitable Trust
- The Little Flower Fund / Leestma Family Foundation
- Margot & Thomas Priztker Family Foundation
- Mimi & Peter Haas Fund
- The Mosaic Foundation of R. & P. Heydon
- Nia Community Foundation
- Patrick T. Lyons Family Trust
- PECO Foundation
- Freesia Foundation
- Pollan-Belzer Charitable Fund
- Reynolds Family Foundation
- Rosch Maxam Family Foundation
- Rosch Maxam Family Foundation
- The Robert M. Sinskey Foundation
- The Simon-Strauss Foundation
- Anonymous
- Turner Foundation

#### $200– $999
- Bremer Charitable Foundation
- Bright Funds Foundation
- Craig R. Fruin Living Trust
- Eletra De Payester Charitable Fund
- Hobson / Lucas Family Foundation
- Kathleen O’Hara Family Foundation
- Triskelion Foundation

### CORPORATE & SMALL BUSINESS SUPPORT

#### $10,000 – 15,000
- Bon Appetit Management Company
- Chez Panisse Restaurant
- Heath Ceramics, LTD.

#### $5,000 – $9,999
- The Acme Bread Company
- Hall Capital Partners LLC
- Permanent Collection
- prAna Living LLC
- Zoni

#### $1,000 – 4,999
- IfOnly
- Rock Field Co., Ltd.
- Salesforce
- Spottswoode Winery, INC.
- Denis Colomb Lifestyle
- Weir Cooking

### MATCHING GIFTS
- Apple Matching Gifts Program
- Anthropologie
- Boing Employee Individual Giving (via Cybergrants)
- DonorsChoose.org
- Facebook
- Gap Foundation
- Google Matching Gifts Program
- Microsoft Matching Gifts Program
- Patagonia, Inc.
- PG&E
- Ten Sigma
- United Way Bay Area
- Wells Fargo Matching Gifts Program

### IN-KIND SUPPORT
- We greatly appreciate the businesses and people in our community who offer their goods and services in support of our work.

#### $500 – 999
- Berkeley Horticultural Nursery
- Books Inc.
- The Culinary Institute of America
- Monterey Fish Market

#### $500 – 999
- Berkeley Repertory Theatre
- Kermit Lynch Wine Merchant
- Saul’s Restaurant & Delicatessen
- UC Berkeley Art Museum & Pacific Film Archive
VOLUNTEERS

Volunteers are an integral part of the Edible Schoolyard Berkeley program. They bring dedication, energy and expertise to the garden and kitchen classrooms at King Middle School and help keep our programs running in a variety of other ways.

Alex Baker
Allyson L. Feeney
Anna Boerema
Bill Wyatt
Christine Goldin
Corey Sanford
Dana Walsh
Elena Lichtenthaler
Ellen Bloch
Heidi Klein
Jacquelin Salinas
Madeleine Nishimura
Ruth Brady
Janice Flemming
Jennifer Fortzon
Mariana Enserven
Mathilde Arandia
Martin R. Lichtenthaler
Mira Santos
Natasha Rabinovitch
Tasuna Yaozima
Tina Prather Perzson
Virginia Yang
Vivienne Nishimura
Whitney Hall

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Mira Santos
Natasha Rabinovitch
Tasuna Yaozima
Tina Prather Perzson
Virginia Yang
Vivienne Nishimura
Whitney Hall

The EDIBLE SCHOOLYARD PROJECT BOARD OF DIRECTORS

James Alefantis
Jason Bade

The EDIBLE SCHOOLYARD PROJECT AMBASSADORS

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Jake Gyllenhaal
Michael Pollan
Raj Patel

The EDIBLE SCHOOLYARD PROJECT STAFF

Michael Ableman
Mikhail Barshyshnikov
Wendell Berry
Kelly Brownell
Peter Buckley
Susie Tomkins Buel
Nancy Rutter Clark
Billy Collins
Eleanor Coppola
Troy Duster
Delaine Eastin
Shelby Gans
Angelo Garro
Stanlee Gatti
Adam Gopnik
Carole Shorenstein Hays
Sherry Hirata
Wes Jackson
Bob Kerrey
Christina Kim
Jonathan Kosol
Frances Moore Lappe
Phillip Lopate
David Max Maasumoto
Frances McDormand
Bette Midiler
Daphne Miller
Davis Nelson
Marion Nestle
Neil Newman
Jamie Oliver
Kyle Redford
Robert Redford
Ruth Reichl
Bon Scogg
Orrville Scholl
Eric Schlosser
Peter Sillars
Anna Deavere Smith
Neil Smith
Meryl Streep
Michael Tihen Thomas
Calvin Trillin
Alice Walker
Jacqui West

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Ashlee Johnson
Garden Teacher
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Director of Operations
Nick Lee
Program Manager
Hannah Love
Assistant Director of Development
Angela McKee-Brown
Director of Education
Patricia Mok
Garden Teacher
Geoff Palla
Garden Manager and Teacher
Hannah Piercey
Director of Digital Strategy

CONSCIOUS

Giant Rabbit
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Garden Consultant
Esther Cook
Head Chef Teacher
Sutro Li
Christopher Simmons
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Head Chef Teacher
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Consultant
Expenses and Income by Program and Category for Fiscal Year 2019:

**Expense by Program**
- Edible Schoolyard Berkeley: 38%
- Edible Schoolyard Network: 26%
- Partnerships and Policy: 12%
- Edible Schoolyard Curriculum Development: 11%
- Edible Schoolyard Academy: 10%
- Edible Schoolyard Family Nights Out: 3%

**Regular Income by Category**
- Net assets released: 30%
- Individuals: 20%
- Foundations: 17%
- Events: 14%
- Corporations: 7%
- Dividend & Interest: 7%
- Program Revenue: 4%
- Other Income: 1%

**Expense by Category**
- Program Services: 71%
- Fundraising: 17%
- Management & General: 12%
## SUMMARY BALANCE SHEET

**Statements of Financial Position**

**June 30, 2019 and 2018**

### ASSETS

<table>
<thead>
<tr>
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<th>2019</th>
<th>2018</th>
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<tr>
<td><strong>Current Assets</strong></td>
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<tr>
<td>Cash</td>
<td>503,339</td>
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<td>Pledges Receivable, Net</td>
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<td>Investments</td>
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<td>2,273,174</td>
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<tr>
<td>Prepaid Expenses</td>
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<td><strong>Total Current Assets</strong></td>
<td><strong>3,162,573</strong></td>
<td><strong>3,162,573</strong></td>
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<td>Pledges Receivable, Net of Current Portion</td>
<td>10,000</td>
<td>350,000</td>
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<td>Office Equipment &amp; Improvements</td>
<td>118,323</td>
<td>156,713</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>3,229,112</strong></td>
<td><strong>3,669,286</strong></td>
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### LIABILITIES & NET ASSETS

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<tr>
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<th>2019</th>
<th>2018</th>
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<tbody>
<tr>
<td><strong>Current Liabilities</strong></td>
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<tr>
<td>Accounts Payable</td>
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<td>Accrued Liabilities</td>
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<td><strong>Total Current Liabilities</strong></td>
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<td>Net Assets</td>
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<td>Without Donor Restrictions</td>
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<td>With Donor Restrictions</td>
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<td>680,500</td>
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<td><strong>Total Net Assets</strong></td>
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<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>3,229,112</strong></td>
<td><strong>3,669,286</strong></td>
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## PROFIT AND LOSS

**July 1, 2018 through June 30, 2019**

### INCOME

<table>
<thead>
<tr>
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<th>2019</th>
<th>2018</th>
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<tbody>
<tr>
<td><strong>Donations</strong></td>
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<td>Foundations</td>
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<td>Individuals</td>
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<td>Events</td>
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<td><strong>Total Donations</strong></td>
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<td>Program Revenue</td>
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<td>Investment Income</td>
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<td>Other Income</td>
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<td>Net assets released</td>
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<td><strong>Total Income</strong></td>
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### EXPENSE

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<td>Program Services</td>
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<td>Fundraising</td>
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<td>Management &amp; General</td>
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<td><strong>Total Expense</strong></td>
<td><strong>2,078,235</strong></td>
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