2020 ANNUAL REPORT
Dear friends,

In the present crisis, as students across the country prepare for the challenges of an uncertain school year, I am looking for the silver lining. Let’s take a moment to reimagine the priorities of our public education system.

Twenty-five years after founding the Edible Schoolyard, I am more certain than ever that our Montessori-inspired model of learning by doing is the best way to reach students. When we use the garden to teach science, we encourage children to not just memorize the names of cell structures, but to learn plant propagation, composting, and bee-keeping. And in the kitchen classroom, students learn analytical thinking from reading recipes; they learn history from studying the cultural diffusion of spices; and they learn personal responsibility by cooking together.

The enclosed annual report highlights the incredible work of our educators and project staff to bring the joy and wonder of an edible education to students, teachers, and parents adapting to and from learning at home. It celebrates the launch of the Alice Waters Institute for Edible Education at UC Davis and also introduces the Edible Schoolyard Project’s new Executive Director, Angela McKee-Brown. Angie’s leadership and the tremendous efforts of our team in the face of an unprecedented global pandemic allowed us to take on the creation of an ambitious distance learning curriculum and training program to meet the needs of the teachers and students we serve. Our whole-child approach is now reaching whole families – a silver lining as we embark on a school year unlike any we’ve ever seen.

With hope and gratitude,

Ali’wUWAC

Founder of Chez Panisse Restaurant and the Edible Schoolyard Project
The Edible Schoolyard Project is a private, non-profit dedicated to the transformation of public education. We use organic school gardens, kitchens, and cafeterias to teach academic subjects alongside the values of nourishment, stewardship, and community.

Founded in 1995 by chef, author, and activist Alice Waters, the Edible Schoolyard at King Middle School in Berkeley, CA serves as a demonstration site and innovation hub for the field of edible education. Our nationally recognized, project-based curriculum offers students hands-on learning experiences that connect them to food, nature, and each other. It also examines the crises of climate change, public health, and social inequality from a systems change perspective – helping youth find agency in creating a better future.

Since 2009, the Edible Schoolyard Project has focused on building capacity among educators to create and sustain strong edible education programs in their home communities. In ten years, we’ve trained more than 1,000 teachers, administrators, food service staff, nutritionists, community leaders, and parents representing more than 1 million students. More than 5,800 programs from 48 U.S. states & territories as well as 75 countries around the world consider themselves members of the Edible Schoolyard network.
INTRODUCING ANGELA MCKEE-BROWN

Angela McKee-Brown (but you can call her Angie) has spent the last ten years of her career designing and building equitable food systems in partnership with the communities she serves.

Prior to joining the Edible Schoolyard Project, she worked with La Cocina to support women food entrepreneurs with accessing market opportunities that enable them to make a living doing what they love to do. Most recently, Angie served as Director of Innovation and Strategy for San Francisco’s Future Dining Experience to design school food systems that prompt participation, provoke joyful eating, and show care.

Now, in her role as Executive Director of the Edible Schoolyard Project, Angie will lead our team as we grow the school food work taking place in Stockton, launch the Alice Waters Institute, and focus energy on creating meaningful change within the state of California.
The Philosophy of Alice Waters

Eat seasonally.

Eat locally and sustainably.

Shop at farmers’ markets.

Plant a garden.

Conserve, compost, and recycle.

Cook simply, engaging all your senses.

Set the table with care and respect.

Eat together.

Food is precious.

Cook together.

Include your family and friends, and especially children. Sharing the hands-on experience of gardening and cooking teaches children the value and pleasures of good food.
THE ALICE WATERS INSTITUTE FOR EDIBLE EDUCATION

On January 16, 2020, The University of California, Davis announced the launch of the Alice Waters Institute for Edible Education. Based in Sacramento at UC Davis’s Aggie Square campus, the institute will serve as the brick-and-mortar headquarters for the next phase of the Edible Schoolyard Project’s programs, research, and educational outreach.

The institute will bring together experts in education, health care, organic agriculture, policy, and business to create new solutions for healthy, sustainable, and equitable food systems. Work is underway to develop a space that features classrooms and office space for research and trainings, a kitchen that is functional for both production and education, and a dining room for large gatherings and events.
AMBITIONGOUS GOALS

- Benefit K-12 students via education, policy and community engagement, coupled with the Edible Schoolyard Project’s aspiration to provide free, sustainable, healthy school lunches for all students

- Foster curricular development to support food-based learning and environmental stewardship across disciplines and at all levels of study

- Produce systemic improvements through interdisciplinary research of organic agriculture, carbon-reducing climate solutions, environmental education and public health scholarship

- Use gardens and kitchens as interactive classrooms for professional development of K-12 teachers and leaders, UC Davis faculty and students to teach lifelong food values and foster environmental stewardship

- Host conferences, summits and other public gatherings that bring together UC Davis faculty, students, researchers and other experts to address pressing challenges facing food systems and the planet

- Lead interactive, hands-on projects that support the sharing of best practices among K-12 educators, UC Davis faculty and students, and farmers, growers and ranchers who commit to sustainable practices for the land and their workers
EDIBLE EDUCATION AT HOME

In response to nationwide school closures on March 13, 2020, ESYP mobilized quickly to develop and launch *Edible Ed At Home*: a comprehensive collection of 44 kitchen and garden lessons designed to support educators, parents, and students who had transitioned to at-home learning. These resources were distributed at no cost to an audience of nearly 30,000 edible education practitioners via a new weekly newsletter, launched to facilitate communication with our network during the pandemic.

We designed our *Edible Ed at Home* lessons around five key themes:

**IMAGINE**
uses creative expression to engage with the garden, food, and cooking.

**CREATE**
undertakes projects that have tangible results both in the kitchen and garden.

**CONNECT**
uses food as a tool to build relationships, connections, and conversations.

**LEARN**
creates content-rich learning experiences around gardening and cooking.

**REFLECT**
prompts reflective practices, such as listening, meditation, journaling, and free-writing.
Our online curriculum’s themes mirror the same interdisciplinary and holistic approach that we’ve developed over 25 years in our kitchen and garden classrooms. The lessons within each theme offer students, families, and teachers varied openings to connect the growing and preparing of food with our histories, cultures, identities, and social and environmental issues.

In our digital resources, like in our physical classrooms, our curriculum designers value the experience of learning as much as the content we teach. Our Edible Ed at Home resources were developed to be student-centered in myriad ways:

- They are written with simple directions, enabling students to be self-directed without extensive adult supervision.
- They provide opportunities for choice and open-reflection, empowering students across a diverse range of learning styles to engage meaningfully with the content.
- They incorporate trauma-informed frameworks, allowing us to support students’ social-emotional needs in a time where psychological stress needs can manifest as a result of physical and social isolation.
- In a world of Zoom classrooms, they provide fun, hands-on, project-based learning... away from the screen.

Our distance learning resources also take into consideration that many parents are stepping up to play the role of educators. Therefore, Edible Ed at Home is geared toward educating whole families – not just the children. We intentionally designed lessons on topics that learners at any age could find valuable and interesting, and we encouraged parents and siblings to learn alongside one another.
“The workshops were amazing and I hope you continue them. It is extremely beneficial to stay connected to allies making a positive difference in our world.”

SUMMER TRAINING AT HOME
In place of the onsite Summer Academy in 2020, the Edible Schoolyard launched a free, multi-month online training program for teachers, administrators, food service professionals, and volunteers in the field of edible education. From June to August, ESYP staff hosted four live sessions intended to provide support to educators as they adapt their kitchen and garden classes to the realities of the new school year. Topics included:

**Curriculum Design for Distance Learning**

**Cross-Curricular Connections in Edible Education**

**Instructional Strategies for Edible Education at Home**

**Strategies for Blending Virtual and Real-Life Learning**

Typically, our in-person, multi-day Academy can only accommodate 100 participants. The Edible Schoolyard Project's new format allowed us to have over 1,500 individuals from 33 countries and 49 US States and Territories sign up to participate in our programming. By August 2020, more than 2,200 additional educators had engaged with our asynchronous recordings.
Edible Ed at Home Lessons designed for distance learning.

downloads of our curriculum.

educators, parents, and community members trained through our Summer Training workshops and recordings.

pounds of organic produce from local, regenerative, farmers provided to families in Stockton, CA.

pounds of organic produce from our garden provided to families in Berkeley, CA.
EDIBLE SCHOOLYARD BERKELEY

When the Berkeley Unified School District closed schools on March 13, 2020, Edible Schoolyard teachers at Martin Luther King Jr. Middle School went from leading 24 kitchen and garden classes a week to helping feed local families in need. The team moved quickly to ramp up crop production, transforming the one-acre teaching garden into a working farm. With support from our friends at the Berkeley Food Network, our staff grew, harvested, and distributed more than 3,200 lbs. of fresh, organic produce for food-insecure families in the community.

In the weeks following the outbreak of COVID-19, we saw an exponential increase in the number of people interested in growing their own food. To help meet this demand, our teachers restructured the annual plant sale so that any member of the community could acquire plant starts at no cost. With many nurseries still closed, the 2020 Plant Giveaway helped whole families pass time during quarantine by taking on edible education learning journeys from home.
In the fall of 2019, The Edible Schoolyard Project began a multi-year collaboration with the community of Stockton to develop a new and responsive Edible Schoolyard model for California’s 13th largest city. The program would serve as a pilot for our long-term vision to shift the food experience throughout California public schools.

Focusing first on the community of south Stockton, our team hosted meals, events, and gatherings to collect community feedback and build out a plan for a collaborative partnership with teachers and administrators at Taylor Leadership Academy. In March 2020, ESYP received school board approval to bring this new Edible Schoolyard program to life. Soon after receiving this approval, schools shuttered due to COVID-19.
Edible Schoolyard Stockton quickly transitioned, diverting grant resources to ensure the community of South Stockton had reliable access to fresh, healthy food. Through partnerships with local and regional organic farms, City of Stockton Community Services, Stockton Unified School District, and local community-based organizations, ESYP began distributing CSA-style boxes of produce sourced from small, organic farms directly to community members.

Between March and June of 2020, the team in Stockton distributed over 200 CSA boxes each week to families in South Stockton. Each of these boxes came with materials from our Edible Ed At Home curriculum as well as a “chef hotline” phone number that families could call to ask questions about the produce and instructional tools they had received.
2020 HIGHLIGHTS

Climate Underground Summit
Georgia Organics Conference
Visit to the National Memorial for Peace & Justice
Edible Education 101
FESY Convening
**CLIMATE UNDERGROUND SUMMIT**

In October 2019, Alice Waters and Executive Director Angela McKeen-Brown spoke about the power of school meals to confront climate change at Al Gore’s Climate Underground Summit. Over 300 scientists, academics, and community leaders gathered over two days to explore the intersection between climate, food, and agriculture. Alice partnered with local and regional chefs to prepare a school lunch at the conference aimed at inspiring attendees to advocate for locally-sourced, organic, scratch-cooked school meals across the country.

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**GEORGIA ORGANICS CONFERENCE**

Alice and the Edible Schoolyard Project team flew to Athens, GA in February 2020 to participate in Georgia Organics’ annual conference. Alongside Chef Matthew Raiford, the team demonstrated how a vegetarian lunch sourced entirely from small to midsize organic farmers within 150 miles of Athens could be served to 700 people in under 5 minutes. The final time came in at 3 minutes and 45 seconds! This experience served as a way to demonstrate how school districts could invite students to play an active role in transforming the cafeteria into an engaging space of communal learning.
VISIT TO THE NATIONAL MEMORIAL FOR PEACE AND JUSTICE

Thanks to generous grant support from an anonymous donor, the entire Edible Schoolyard Project team had the once-in-a-lifetime opportunity to travel together to Montgomery, AL for a visit the Legacy Museum and the National Memorial for Peace and Justice. This was a transformative experience for our team, one that created space for learning about the history of our country and made clear that racial justice and advocacy work are inextricably linked to education and teaching.

ESYP partnered with Dr. Jacqueline Simmons, Senior Lecturer and Vice Chair of the Department of Curriculum and Teaching at Teachers College of Columbia University, to create a curriculum that helped prepare each team member for the experience. Following the trip, the Edible Schoolyard Project committed to embarking on a multi-year, organization-wide Anti-Racist Learning Journey.

EDIBLE EDUCATION 101

Our undergraduate lecture course, *Edible Education 101*, was offered for the ninth consecutive year at the University of California Berkeley. Co-created by Michael Pollan and Alice Waters and now lead by Professor Will Rosenzweig through the Haas School of Business, the class enrolls around 300 undergraduate and graduate students from a variety of fields and disciplines each spring. This year, the theme of the course was “Soil to Soul” exploring the various parts of the food system from regenerative agriculture to food access. Bryant Terry, Kathleen Merrigan, and José Andrés are a few of the changemakers who participated in the Spring 2020 course. When campuses closed due to COVID-19, the class transitioned to a digital platform, allowing for even more participants to join the weekly lecture.
**FESY CONVENING**

The Edible Schoolyard Project team hosted its first-ever Founding Edible Schoolyard Convening in November 2019. In partnership with Edible Schoolyard New Orleans, the team gathered the seven founding programs in New Orleans for a two-day conference aimed at forging a renewed sense of community and collaboration between the various programs. The teams greatly benefited from this opportunity to learn from each other and explore new ways of partnering. Our goal is for this gathering to take place on an annual basis – hosted by a different FESY every year – in order to support the growth of the edible education movement across the country.
WE ARE GRATEFUL

Every year we take a little leap of faith, counting on the many people, communities, partners, organizations, and leaders that help us grow our movement and deepen our dedication to gardening, cooking, and eating together. And each year, your support allows us to deepen our approach and expand our reach. We look back with true gratitude and respect for all the ways that our supporters, allies, and partners for change come through. Thank you for strengthening our shared movement for edible education.
WE RECOGNIZE with gratitude our Edible Education Trustees, who have shown confidence in our work with their investment over multiple years.

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- Rock Field Co.
- The Shade Store

**$100 - $999**
- Bacstrom Import Company
- Berkeley Horticultural Nursery
- Coke Farm
- The James Ranch
- Monterey Market
- Spottswoode Estate Vineyard & Winery
- Matthew Wadiak
- Zynga Inc.

**Up to $500**
- Cheryl Tall Art Studio
- J Altman Ltd.
- Oceanview Enterprises Inc.

### MATCHING GIFTS
- Bright Funds Foundation
- Google Matching Gifts Program
- JPMorgan Chase Foundation
- Microsoft Matching Gifts Program
- Raytheon Charitable Giving

### IN-KIND SUPPORT
We greatly appreciate the businesses and people in our community who offer their goods and services in support of our work.

- Berkeley Horticultural Nursery
- Celebrate Planet Earth
- Cooks Venture
- Lisa Gansky
- Heath Ceramics
- Madeleine & Vivienne Nishimura
VOLUNTEERS

Volunteers are an integral part of the Edible Schoolyard Berkeley program. They bring dedication, energy and expertise to the garden and kitchen classrooms at King Middle School and help keep our programs running in a variety of other ways.

Yona Abrams                   Danielle Diessner                   Celeste Nava                   Sowmya Swaminathan
Ellen Bloch                   Eva Diez                           Vivienne Nishimura              Lorraine Sykes
Janice Blumenkrantz           Jennifer Fortson                   Grace Pan                      Jen Weiss
Anne Boersma                  Christine Goldin                   Elisenda Peters                Dana Welsh
Ruth Brady                    Larry Goldman                     Phyllis Rothman                Pam Wilder
Onie Burge                    Brendan Greer                     Jacqueline Salinas             Jane Won
Claire Cerda                  Hande Kilic                       Jaiana Salinas                 Bill Wyatt
Nancy Chang                   Naomi Maisel                      Corey Sanford                  Virginia Yang
Cybele D’Ambrosio             Tai Rosa Maldonado                 Sahar Sani                     Sue Yeung
Martina D’Ambrosio            Patricia Mok                       Mira Santos                    
Kira Dickson                  Shayna Moss                       Patricia St. John

The EDIBLE SCHOOLYARD PROJECT BOARD of DIRECTORS

James Alesantis               Craig McNamara
Jason Bade                     Jonathan Moscone
Greta Caruso                   Alice Waters
Henrik Jones

The EDIBLE SCHOOLYARD PROJECT AMBASSADORS

Mark Buell
Jake Gyllenhaal
Raj Patel
Michael Pollan
The EDIBLE SCHOOLYARD PROJECT BOARD of ADVISORS

Michael Ableman
Mikhail Baryshnikov
Wendell Berry
Kelly Brownell
Peter Buckley
Susie Tompkins Buell
Nancy Rutter Clark
Billy Collins
Eleanor Coppola
Troy Duster
Delaine Eastin
Shelby Gans

Angelo Garro
Stanlee Gatti
Adam Gopnik
Carole Shorenstein Hays
Sherry Hirotta
Wes Jackson
Bob Kerrey
Christina Kim
Jonathan Kozol
Frances Moore Lappé
Phillip Lopate

David Mas Masumoto
Frances McDormand
Bette Midler
Daphne Miller
Davia Nelson
Marion Nestle
Nell Newman
Jamie Oliver
Kyle Redford
Robert Redford
Ruth Reichl
Boz Scaggs

Orville Schell
Eric Schlosser
Peter Sellars
Anna Deavere Smith
Neil Smith
Meryl Streep
Michael Tilson Thomas
Calvin Trillin
Alice Walker
Jacqui West

The EDIBLE SCHOOLYARD PROJECT STAFF

Liesha Barnett
CHEF TEACHER, STOCKTON

Esther Cook
HEAD CHEF TEACHER

Griselda Cooney
CHEF TEACHER AND FAMILY NIGHTS OUT COORDINATOR

Elle Ford
RESEARCH FELLOW

Jacqueline Garrett
OPERATIONS COORDINATOR

Ashlee Johnson
GARDEN TEACHER

Emilie Kramer
OPERATIONS AND FINANCE MANAGER

Nicholas Lee
SENIOR PROGRAM MANAGER

Hannah Love
ASSOCIATE DIRECTOR OF DEVELOPMENT

Angela McKee-Brown
EXECUTIVE DIRECTOR

Patricia Miller
COMMUNITY ENGAGEMENT MANAGER, STOCKTON

Sama Mirghavameddin
GARDEN SPECIALIST

Aaron Ojalvo
DEVELOPMENT OFFICER

Geoffrey Palla
HEAD GARDEN TEACHER

Shilpa Ram
PROGRAM DIRECTOR

Taís Reis
CHEF TEACHER

Olina Scott
FAMILY NIGHTS OUT ASSISTANT

Russell Sterten
COMMUNITY MANAGER

Claire Sullivan
PARTNERSHIPS AND EVENTS MANAGER

Jason Uribe
GARDEN TEACHER

Raquel Vigil
CURRICULUM SPECIALIST
FINANCIAL REPORT
FISCAL YEAR 2020
July 1, 2019 through June 30, 2020

EXPENSE BY PROGRAM

- 29% ESY Stockton
- 27% ESY Berkeley
- 11% Partnership & Policy
- 9% Trainings
- 6% Curriculum
- 6% ESY Network
- 5% Community Outreach

EXPENSE BY CATEGORY

- 68% Program
- 12% Management
- 11% Fundraising

INCOME BY CATEGORY

- 62% Foundations
- 21% Individuals
- 7% Corporations
- 4% Events
- 3% Net Assets Released
- 3% ProgramRevenue
# SUMMARY BALANCE SHEET

Statements of Financial Position
June 30, 2020 and 2019

## ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>342,325</td>
<td>503,339</td>
</tr>
<tr>
<td>Pledges Receivable, Net</td>
<td>142,919</td>
<td>520,815</td>
</tr>
<tr>
<td>Investments</td>
<td>1,875,030</td>
<td>2,024,342</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>20,154</td>
<td>52,293</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>$2,380,428</strong></td>
<td><strong>$3,100,789</strong></td>
</tr>
<tr>
<td>Pledges</td>
<td>68,500</td>
<td>10,000</td>
</tr>
<tr>
<td>Office</td>
<td>62,871</td>
<td>118,323</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$2,511,799</strong></td>
<td><strong>$3,229,112</strong></td>
</tr>
</tbody>
</table>

## LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>10,645</td>
<td>49,980</td>
</tr>
<tr>
<td>Accrued liabilities</td>
<td>42,594</td>
<td>64,302</td>
</tr>
<tr>
<td>Current portion of notes payable</td>
<td>43,089</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td><strong>$96,328</strong></td>
<td><strong>$114,282</strong></td>
</tr>
<tr>
<td>Note Payable, Net of Current</td>
<td>215,911</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$312,239</strong></td>
<td><strong>$114,282</strong></td>
</tr>
<tr>
<td>Net Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Without donor restrictions</td>
<td>1,599,021</td>
<td>2,542,330</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>600,539</td>
<td>572,500</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$2,199,560</strong></td>
<td><strong>$3,114,830</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$2,511,799</strong></td>
<td><strong>$3,229,112</strong></td>
</tr>
</tbody>
</table>
## PROFIT AND LOSS

July 1, 2019 through June 30, 2020

### INCOME

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations</td>
<td></td>
</tr>
<tr>
<td>Foundations</td>
<td>886,655</td>
</tr>
<tr>
<td>Individuals</td>
<td>309,055</td>
</tr>
<tr>
<td>Special Events</td>
<td>78,472</td>
</tr>
<tr>
<td>Corporations</td>
<td>102,454</td>
</tr>
<tr>
<td>Honorariums</td>
<td>1,000</td>
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<tr>
<td><strong>Total Donations</strong></td>
<td><strong>$1,377,636</strong></td>
</tr>
<tr>
<td>Investment Income</td>
<td>1,191</td>
</tr>
<tr>
<td>Program Revenue</td>
<td>45,621</td>
</tr>
<tr>
<td>Other Income</td>
<td>13,977</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$1,438,425</strong></td>
</tr>
</tbody>
</table>

### EXPENSE

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>1,748,361</td>
</tr>
<tr>
<td>Fundraising</td>
<td>279,541</td>
</tr>
<tr>
<td>Management and general</td>
<td>325,793</td>
</tr>
<tr>
<td><strong>Total Expense</strong></td>
<td><strong>$2,353,695</strong></td>
</tr>
</tbody>
</table>