

# 2020 ANNUAL REPORT



Dear friends,

In the present crisis, as students across the country prepare for the challenges of an uncertain school year, I am looking for the silver lining. Let's take a moment to reimagine the priorities of our public education system.

Twenty-five years after founding the Edible Schoolyard, I am more certain than ever that our Montessori-inspired model of learning by doing is the best way to reach students. When we use the garden to teach science, we encourage children to not just memorize the names of cell structures, but to learn plant propagation, composting, and bee-keeping. And in the kitchen classroom, students learn analytical thinking from reading recipes; they learn history from studying the cultural diffusion of spices; and they learn personal responsibility by cooking together.

The enclosed annual report highlights the incredible work of our educators and project staff to bring the joy and wonder of an edible education to students, teachers, and parents adapting to and from learning at home. It celebrates the launch of the Alice Waters Institute for Edible Education at UC Davis and also introduces the Edible Schoolyard Project's new Executive Director, Angela McKee-Brown. Angie's leadership and the tremendous efforts of our team in the face of an unprecedented global pandemic allowed us to take on the creation of an ambitious distance learning curriculum and training program to meet the needs of the teachers and students we serve. Our whole-child approach is now reaching whole families – a silver lining as we embark on a school year unlike any we've ever seen.

With hope and gratitude,

AlinWru

Founder of Chez Panisse Restaurant and the Edible Schoolyard Project

## PROJECT OVERVIEW

The Edible Schoolyard Project is a private, non-profit dedicated to the transformation of public education. We use organic school gardens, kitchens, and cafeterias to teach academic subjects alongside the values of nourishment, stewardship, and community.

Founded in 1995 by chef, author, and activist Alice Waters, the Edible Schoolyard at King Middle School in Berkeley, CA serves as a demonstration site and innovation hub for the field of edible education. Our nationally recognized, project-based curriculum offers students hands-on learning experiences that connect them to food, nature, and each other. It also examines the crises of climate change, public health, and social inequality from a systems change perspective – helping youth find agency in creating a better future.

Since 2009, the Edible Schoolyard Project has focused on building capacity among educators to create and sustain strong edible education programs in their home communities. In ten years, we've trained more than 1,000 teachers, administrators, food service staff, nutritionists, community leaders, and parents representing more than 1 million students. More than 5,800 programs from 48 U.S. states & territories as well as 75 countries around the world consider themselves members of the Edible Schoolyard network.







#### **INTRODUCING ANGELA MCKEE-BROWN**

Angela McKee-Brown (but you can call her Angie) has spent the last ten years of her career designing and building equitable food systems in partnership with the communities she serves.

Prior to joining the Edible Schoolyard Project, she worked with La Cocina to support women food entrepreneurs with accessing market opportunities that enable them to make a living doing what they love to do. Most recently, Angie served as Director of Innovation and Strategy for San Francisco's Future Dining Experience to design school food systems that prompt participation, provoke joyful eating, and show care.

Now, in her role as Executive Director of the Edible Schoolyard Project, Angie will lead our team as we grow the school food work taking place in Stockton, launch the Alice Waters Institute, and focus energy on creating meaningful change within the state of California.



# THE ALICE WATERS INSTITUTE FOR EDIBLE EDUCATION

On January 16, 2020, The University of California, Davis announced the launch of the Alice Waters Institute for Edible Education. Based in Sacramento at UC Davis's Aggie Square campus, the institute will serve as the brick-and-mortar headquarters for the next phase of the Edible Schoolyard Project's programs, research, and educational outreach.

The institute will bring together experts in education, health care, organic agriculture, policy, and business to create new solutions for healthy, sustainable, and equitable food systems. Work is underway to develop a space that features classrooms and office space for research and trainings, a kitchen that is functional for both production and education, and a dining room for large gatherings and events.



### **AMBITIOUS GOALS**

- Benefit K-12 students via education, policy and community engagement, coupled with the Edible Schoolyard Project's aspiration to provide free, sustainable, healthy school lunches for all students
- Foster curricular development to support food-based learning and environmental stewardship across disciplines and at all levels of study
- Produce systemic improvements through interdisciplinary research of organic agriculture, carbon-reducing climate solutions, environmental education and public health scholarship
- Use gardens and kitchens as interactive classrooms for professional development of K-12 teachers and leaders, UC Davis faculty and students to teach lifelong food values and foster environmental stewardship
- Host conferences, summits and other public gatherings that bring together UC Davis faculty, students, researchers and other experts to address pressing challenges facing food systems and the planet
- Lead interactive, hands-on projects that support the sharing of best practices among K-12 educators, UC Davis faculty and students, and farmers, growers and ranchers who commit to sustainable practices for the land and their workers

# EDIBLE EDUCATION AT HOME

In response to nationwide school closures on March 13, 2020, ESYP mobilized quickly to develop and launch *Edible Ed At Home*: a comprehensive collection of 44 kitchen and garden lessons designed to support educators, parents, and students who had transitioned to at-home learning. These resources were distributed at no cost to an audience of nearly 30,000 edible education practitioners via a new weekly newsletter, launched to facilitate communication with our network during the pandemic.

We designed our *Edible Ed at Home* lessons around five key themes:

#### **IMAGINE**

uses creative expression to engage with the garden, food, and cooking.

#### **CREATE**

undertakes projects that have tangible results both in the kitchen and garden.

#### CONNECT

uses food as a tool to build relationships, connections, and conversations.

#### **LEARN**

creates content-rich learning experiences around gardening and cooking.

#### REFLECT

prompts reflective practices, such as listening, meditation, journaling, and free-writing.





Our online curriculum's themes mirror the same interdisciplinary and holistic approach that we've developed over 25 years in our kitchen and garden classrooms. The lessons within each theme offer students, families, and teachers varied openings to connect the growing and preparing of food with our histories, cultures, identities, and social and environmental issues.

In our digital resources, like in our physical classrooms, our curriculum designers value the experience of learning as much as the content we teach. Our *Edible Ed at Home* resources were developed to be student-centered in myriad ways:

- They are written with simple directions, enabling students to be self-directed without extensive adult supervision.
- They provide opportunities for choice and open-reflection, empowering students across a diverse range of learning styles to engage meaningfully with the content.
- They incorporate trauma-informed frameworks, allowing us to support students' social-emotional needs in a time where psychological stress can manifest as a result of physical and social isolation.
- In a world of Zoom classrooms, they provide fun, hands-on, project-based learning... away from the screen.

Our distance learning resources also take into consideration that many parents are stepping up to play the role of educators. Therefore, *Edible Ed at Home* is geared toward educating whole families – not just the children. We intentionally designed lessons on topics that learners at any age could find valuable and interesting, and we encouraged parents and siblings to learn alongside one another.



## SUMMER TRAINING AT HOME



In place of the onsite Summer Academy in 2020, the Edible Schoolyard launched a free, multi-month online training program for teachers, administrators, food service professionals, and volunteers in the field of edible education. From June to August, ESYP staff hosted four live sessions intended to provide support to educators as they adapt their kitchen and garden classes to the realities of the new school year. Topics included:

Curriculum Design for Distance Learning
Cross-Curricular Connections in Edible Education
Instructional Strategies for Edible Education at Home
Strategies for Blending Virtual and Real-Life Learning

Typically, our in-person, multi-day Academy can only accommodate 100 participants. The Edible Schoolyard Project's new format allowed us to have over 1,500 individuals from 33 countries and 49 US States and Territories sign up to participate in our programming. By August 2020, more than 2,200 additional educators had engaged with our asynchronous recordings.

44

Edible Ed at Home Lessons designed for distance learning.

35,000

downloads of our curriculum.

3,000

educators, parents, and community members trained through our Summer Training workshops and recordings.

168,600

pounds of organic produce from local, regenerative, farmers provided to families in Stockton, CA.

3,200

pounds of organic produce from our garden provided to families in Berkeley, CA.

## **EDIBLE SCHOOLYARD BERKELEY**

When the Berkeley Unified School District closed schools on March 13, 2020, Edible Schoolyard teachers at Martin Luther King Jr. Middle School went from leading 24 kitchen and garden classes a week to helping feed local families in need. The team moved quickly to ramp up crop production, transforming the one-acre teaching garden into a working farm. With support from our friends at the Berkeley Food Network, our staff grew, harvested, and distributed more than 3,200 lbs. of fresh, organic produce for food-insecure families in the community.

In the weeks following the outbreak of COVID-19, we saw an exponential increase in the number of people interested in growing their own food. To help meet this demand, our teachers restructured the annual plant sale so that any member of the community could acquire plant starts at no cost. With many nurseries still closed, the 2020 Plant Giveaway helped whole families pass time during quarantine by taking on edible education learning journeys from home.



## EDIBLE SCHOOLYARD

In the fall of 2019, The Edible Schoolyard
Project began a multi-year collaboration with
the community of Stockton to develop a new
and responsive Edible Schoolyard model for
California's 13th largest city. The program
would serve as a pilot for our long-term vision
to shift the food experience throughout
California public schools.

Focusing first on the community of south Stockton, our team hosted meals, events, and gatherings to collect community feedback and build out a plan for a collaborative partnership with teachers and administrators at Taylor Leadership Academy. In March 2020, ESYP received school board approval to bring this new Edible Schoolyard program to life. Soon after receiving this approval, schools shuttered due to COVID-19.



## STOCKTON

Edible Schoolyard Stockton quickly transitioned, diverting grant resources to ensure the community of South Stockton had reliable access to fresh, healthy food. Through partnerships with local and regional organic farms, City of Stockton Community Services, Stockton Unified School District, and local community-based organizations, ESYP began distributing CSA-style boxes of produce sourced from small, organic farms directly to community members.

Between March and June of 2020, the team in Stockton distributed over 200 CSA boxes each week to families in South Stockton. Each of these boxes came with materials from our *Edible Ed At Home* curriculum as well as a "chef hotline" phone number that families could call to ask questions about the produce and instructional tools they had received.





## 2020 HIGHLIGHTS

CLIMATE UNDERGROUND SUMMIT

GEORGIA ORGANICS CONFERENCE

VISIT TO THE NATIONAL MEMORIAL FOR PEACE & JUSTICE

**EDIBLE EDUCATION 101** 

**FESY CONVENING** 

#### **CLIMATE UNDERGROUND SUMMIT**

In October 2019, Alice Waters and Executive Director Angela McKee-Brown spoke about the power of school meals to confront climate change at Al Gore's Climate Underground Summit. Over 300 scientists, academics, and community leaders gathered over two days to explore the intersection between climate, food, and agriculture. Alice partnered with local and reginal chefs to prepare a school lunch at the conference aimed at inspiring attendees to advocate for locally-sourced, organic, scratch-cooked school meals across the country.





#### **GEORGIA ORGANICS CONFERENCE**

Alice and the Edible Schoolyard Project team flew to Athens, GA in February 2020 to participate in Georgia Organics' annual conference. Alongside Chef Matthew Raiford, the team demonstrated how a vegetarian lunch sourced entirely from small to midsize organic farmers within 150 miles of Athens could be served to 700 people in under 5 minutes. The final time came in at 3 minutes and 45 seconds! This experience served as a way to demonstrate how school districts could invite students to play an active role in transforming the cafeteria into an engaging space of communal learning.

#### VISIT TO THE NATIONAL MEMORIAL FOR PEACE AND JUSTICE

Thanks to generous grant support from an anonymous donor, the entire Edible Schoolyard Project team had the once-in-a-lifetime opportunity to travel together to Montgomery, AL for a visit the Legacy Museum and the National Memorial for Peace and Justice. This was a transformative experience for our team, one that created space for learning about the history of our country and made clear that racial justice and advocacy work are inextricably linked to education and teaching.

ESYP partnered with Dr. Jacqueline
Simmons, Senior Lecturer and Vice
Chair of the Department of Curriculum
and Teaching at Teachers College of
Columbia University, to create a
curriculum that helped prepare each
team member for the experience.
Following the trip, the Edible Schoolyard
Project committed to embarking on a
multi-year, organization-wide Anti-Racist
Learning Journey.

#### **EDIBLE EDUCATION 101**

Our undergraduate lecture course, *Edible Education 101*, was offered for the ninth consecutive year at the University of California Berkeley. Co-created by Michael Pollan and Alice Waters and now lead by Professor Will Rosenzweig through the Haas School of Business, the class enrolls around 300 undergraduate and graduate students from a variety of fields and disciplines each spring. This year, the theme of the course was "Soil to Soul"

exploring the various parts of the food system from regenerative agriculture to food access. Bryant Terry, Kathleen Merrigan, and José Andrés are a few of the changemakers who participated in the Spring 2020 course. When campuses closed due to COVID-19, the class transitioned to a digital platform, allowing for even more participants to join the weekly lecture.





#### **FESY CONVENING**

The Edible Schoolyard Project team hosted its first-ever Founding Edible Schoolyard Convening in November 2019. In partnership with Edible Schoolyard New Orleans, the team gathered the seven founding programs in New Orleans for a two-day conference aimed at forging a renewed sense of community and collaboration between the various programs. The teams greatly benefited from this opportunity to learn from each other and explore new ways of partnering. Our goal is for this gathering to take place on an annual basis - hosted by a different FESY every year - in order to support the growth of the edible education movement across the country.



## WE ARE GRATEFUL

Every year we take a little leap of faith, counting on the many people, communities, partners, organizations, and leaders that help us grow our movement and deepen our dedication to gardening, cooking, and eating together. And each year, your support allows us to deepen our approach and expand our reach. We look back with true gratitude and respect for all the ways that our supporters, allies, and partners for change come through. Thank you for strengthening our shared movement for edible education.



**WE RECOGNIZE** with gratitude our Edible Education Trustees, who have shown confidence in our work with their investment over multiple years.

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Sage Garden Project

Social Impact Fund

#### \$1,000 - \$9,999

The Baltoro Trust

City Arts and Lectures

The Claire and Theodore Morse Foundation

The Debra Carroll and Donald Duford Family Foundation

The Donald and Carole Chaiken Foundation

Georgia Organics

The GoodCoin Foundation

Hobson/Lucas Family Foundation

The Little Flower Fund/Leestma Family Foundation

The Mosaic Foundation of R. and P. Heydon

Pisces Foundation

Reynolds Family Foundation

The Simon-Strauss Foundation

Slow Food Phoenix

The Swig Foundation

#### \$100 - \$999

Celebrate Planet Earth

Children's Creativity Museum

Cinnabelle and Benjamin Esterman Foundation

Good Today

Sethness Family Foundation

Triskeles Food for Thought Program

#### **CORPORATE & SMALL BUSINESS SUPPORT**

#### \$10,000 - \$50,000

Bon Appetit Management Company

Chez Panisse Restaurant

Heath Ceramics

Just Add Salt

Salesforce

Vintner's Daughter

#### \$1,000 - \$9,999

The Acme Bread Company

Robert Sinskey Vineyards

Rock Field Co.

The Shade Store

#### \$100 - \$999

Bacstrom Import Company

Berkeley Horticultural Nursery

Coke Farm

The James Ranch

Monterey Market

Spottswoode Estate Vineyard & Winery

Matthew Wadiak

Zynga Inc.

#### Up to \$500

Cheryl Tall Art Studio

J Altman Ltd.

Oceanview Enterprises Inc.

#### **MATCHING GIFTS**

Bright Funds Foundation

Google Matching Gifts Program

JPMorgan Chase Foundation

Microsoft Matching Gifts Program

Raytheon Charitable Giving

#### **IN-KIND SUPPORT**

We greatly appreciate the businesses and people in our community who offer their goods and services in support of our work.

Berkeley Horticultural Nursery

Celebrate Planet Earth

Cooks Venture

Lisa Gansky

Heath Ceramics

Madeleine & Vivienne Nishimura

#### **VOLUNTEERS**

Volunteers are an integral part of the Edible Schoolyard Berkeley program. They bring dedication, energy and expertise to the garden and kitchen classrooms at King Middle School and help keep our programs running in a variety of other ways.

Yona Abrams	Danielle Diessner	Celeste Nava	Sowmya Swaminathan
Ellen Bloch	Eva Diez	Vivienne Nishimura	Lorraine Sykes
Janice Blumenkrantz	Jennifer Fortson	Grace Pan	Jen Weiss
Anne Boersma	Christine Goldin	Elisenda Peters	Dana Welsh
Ruth Brady	Larry Goldman	Phyllis Rothman	Pam Wilder
Onie Burge	Brendan Greer	Jacquelin Salinas	Jane Won
Claire Cerda	Hande Kilic	Jianna Salinas	Bill Wyatt
Nancy Chang	Naomi Maisel	Corey Sanford	Virginia Yang
Cybele D'Ambrosio	Tai Rosa Maldonado	Sahar Sani	Sue Yeung
Martina D'Ambrosio	Patricia Mok	Mira Santos	
Kira Dickson	Shayna Moss	Patricia St. John	

#### The EDIBLE SCHOOLYARD PROJECT BOARD of DIRECTORS

James Alefantis Craig McNamara
Jason Bade Jonathan Moscone
Greta Caruso Alice Waters
Henrik Jones

#### The EDIBLE SCHOOLYARD PROJECT AMBASSADORS

Mark Buell Jake Gyllenhaal Raj Patel Michael Pollan

#### The EDIBLE SCHOOLYARD PROJECT BOARD of ADVISORS

Angelo Garro

Michael Ableman Mikhail Baryshnikov Wendell Berry Kelly Brownell Peter Buckley Susie Tompkins Buell Nancy Rutter Clark Billy Collins Eleanor Coppola

Troy Duster

Shelby Gans

Delaine Eastin

Stanlee Gatti
Adam Gopnik
Carole Shorenstein
Hays
Sherry Hirota
Wes Jackson
Bob Kerrey
Christina Kim
Jonathan Kozol
Frances Moore Lappé
Phillip Lopate

David Mas Masumoto
Frances McDormand
Bette Midler
Daphne Miller
Davia Nelson
Marion Nestle
Nell Newman
Jamie Oliver
Kyle Redford
Robert Redford
Ruth Reichl
Boz Scaggs

Orville Schell
Eric Schlosser
Peter Sellars
Anna Deavere Smith
Neil Smith
Meryl Streep
Michael Tilson Thomas
Calvin Trillin
Alice Walker
Jacqui West

#### The EDIBLE SCHOOLYARD PROJECT STAFF

Liesha Barnett CHEF TEACHER, STOCKTON

Esther Cook
HEAD CHEF TEACHER

Griselda Cooney
CHEF TEACHER AND FAMILY
NIGHTS OUT COORDINATOR

Elle Ford
RESEARCH FELLOW

Jacqueline Garrett

OPERATIONS COORDINATOR

Ashlee Johnson
GARDEN TEACHER

Emilie Kramer
OPERATIONS AND FINANCE

MANAGER

Nicholas Lee SENIOR PROGRAM MANAGER

Hannah Love
ASSOCIATE DIRECTOR OF
DEVELOPMENT

Angela McKee-Brown
EXECUTIVE DIRECTOR

Patricia Miller COMMUNITY ENGAGEMENT MANAGER, STOCKTON

Sama Mirghavameddin GARDEN SPECIALIST Aaron Ojalvo
DEVELOPMENT OFFICER

Geoffrey Palla
HEAD GARDEN TEACHER

Shilpa Ram
PROGRAM DIRECTOR

Taís Reis CHEF TEACHER

Olina Scott FAMILY NIGHTS OUT ASSISTANT

Russell Sterten
COMMUNITY MANAGER

Claire Sullivan
PARTNERSHIPS AND EVENTS
MANAGER

Jason Uribe GARDEN TEACHER

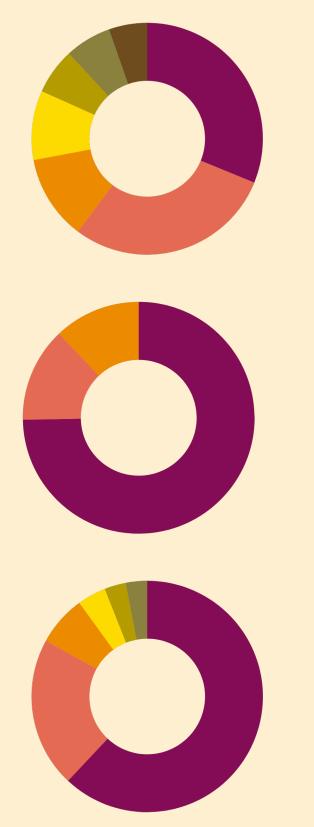
Raquel Vigil CURRICULUM SPECIALIST



# FINANCIAL REPORT

#### FISCAL YEAR 2020

July 1, 2019 through June 30, 2020



#### EXPENSE BY PROGRAM

29%	ESY Stockton
27%	ESY Berkeley
11%	Partnership & Policy
9%	Trainings
6%	Curricuum
6%	ESY Network
5%	Community Outreach

#### EXPENSE BY CATEGORY

68%	Program
12%	Management
11%	Fundraising

#### INCOME BY CATEGORY

62%	Foundations
21%	Individuals
7%	Corporations
4%	Events
3%	Net Assets Released
3%	ProgramRevenue

#### **SUMMARY BALANCE SHEET**

Statements of Financial Position June 30, 2020 and 2019

ASSETS	2020	2019
Current Assets		
Cash	342,325	503,339
Pledges Receivable, Net	142,919	520,815
Investments	1,875,030	2,024,342
Prepaid expenses	20,154	52,293
Total Current Assets	\$2,380,428	\$3,100,789
Pledges	68,500	10,000
Office	62,871	118,323
Total Assets	\$2,511,799	\$3,229,112

#### LIABILITIES AND NET ASSETS

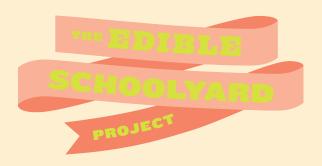
Total Liabilities and Net Assets	\$2,511,799	\$3,229,112
Total Net Assets	\$2,199,560	\$3,114,830
With donor restrictions	600,539	572,500
Without donor restrictions	1,599,021	2,542,330
Net Assets		
Total Liabilities	\$312,239	\$114,282
Note Payable, Net of Current	215,911	-
Total Current Liabilities	\$96,328	\$114,282
Current portion of notes payable	43,089	-
Accrued liabilities	42,594	64,302
Accounts payable	10,645	49,980
Current		

#### PROFIT AND LOSS

July 1, 2019 through June 30, 2020

#### INCOME

Donations	
Foundations	886,655
Individuals	309,055
Special Events	78,472
Corporations	102,454
Honorariums	1,000
Total Donations	\$1,377,636
Investment Income	1,191
Program Revenue	45,621
Other Income	13,977
Total Income	\$1,438,425
EXPENSE	
Program services	1,748,361
Fundraising	279,541
Management and general	325,793
Total Expense	\$2,353,695



1517 Shattuck Ave, Berkeley, California 94709

edibleschoolyard.org