

Edible Schoolyard Stockton's Community Supported Agriculture Program



Welcome! Please share in the chat where you are calling in from and a fruit or veggie you've been enjoying lately.



Nicole Lassiter



Agenda:

- Overview of Edible Schoolyard Stockton
- Origin of Community Service Agriculture
- How ESY Stockton's CSA got started
- What the program looks like today

Core Question:

- What does it take to build a relationship (trust, buy-in, excitement) with the local community?



Overview of ESY Stockton



We are located in the Port of Stockton on 6 acres in a residential neighborhood.

Our farm consists separate production and educational sides.

Our Programming

- Field Trips
- Community Plots
- Community Classes
- CSA Program
- Farm Festivals

We support **32+ plot holders**, distribute **130+ Community Supported Agriculture (CSA)** produce bags *weekly*, and host **school field trips** to support local food and nutrition education + host **4 Farm Festivals** annually.



CSA Founder

Dr. Booker T. Whatley...

Alabama 1960's...

Introduce Sustainable Farming...

Practices And The Concept of Pick-your-own Farms-

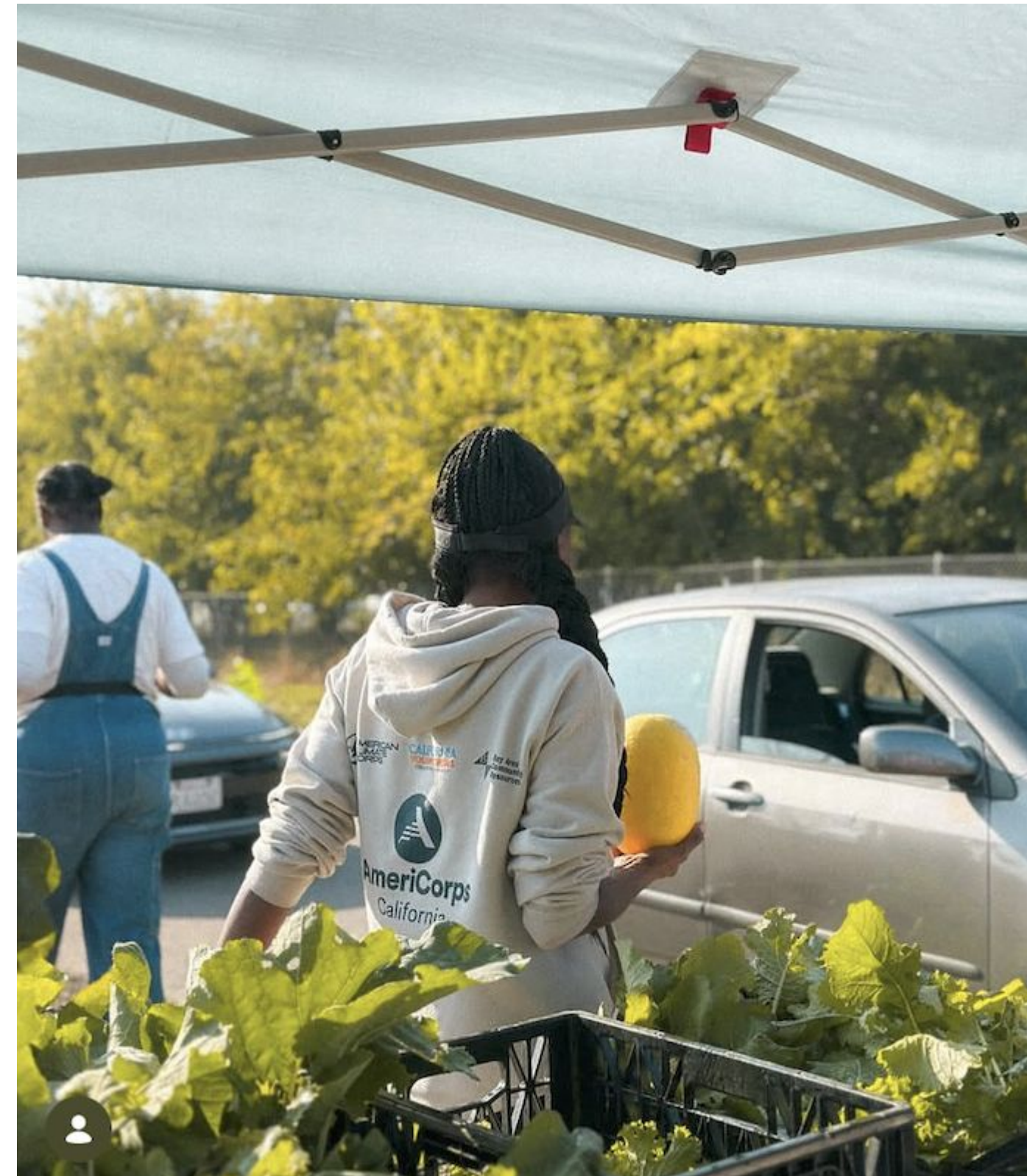
Helped small farms increase profits...

“Client Membership Club” to be able to pick their own produce all season long.



How we got started

- Gaps identified
- Partnerships formed
- First steps taken to address the gaps



What the program looks like today

Our growth from 2021-2026

- Serving produce to community members...
- Travel CSA ... Elementary Schools etc.
- Fresh Organic Produce desert areas... zip codes..



GROWING for CSA bags***



Expanding our growing areas...

- adding produce stand for extra bags.
- Produce stand



Getting the word out

- Social Media
- Text thread with Simple texting... 12-421
- Word of mouth



Community Involvement

Cooking Competition***

Volunteers****





Changing behaviors one person, one family at a time.

QUESTION & ANSWER

