

Where Does Your Grocery Money Go?

1. What is the “intense and red-faced” farmer’s argument for why Americans should pay more for their food?
2. How does the author respond to that argument?
3. Jay Fitzsimmons, a senior vice president and treasurer for Walmart, is quoted in this article as saying Walmart is not “in the retail business...We’re in the distribution business.” What does he mean by that?
4. Over the last 50 years, more and more big chains have gotten into the “distribution business” like Walmart. How has this impacted small grocers and small and mid-size farmers?
5. What does the author argue would be necessary to better support small and mid-size farmers?
6. Where does your grocery money go? Use the information in this article to make a poster that illustrates an answer to this question.