



# GRATITUDE

THE EDIBLE SCHOOLYARD PROJECT  
ANNUAL REPORT 2014

The Edible Schoolyard Project is proud to be part of a dynamic national and international movement uniting grassroots and community groups with highly influential civic and government institutions, all of us committed to forging a sustainable food system.



There is no better or more meaningful way to reach our youngest citizens than at school: It is the one place devoted to teaching—and feeding—every child.

School meals are a natural and critically important aspect of Edible Education, providing the best way to emphasize the nourishing values of real food. Thus, at the core of our mission is a free, sustainable, and delicious lunch for every child.

Using a sustainable, local criteria for purchasing food, we support the farmers and ranchers who are taking care of the land for future generations.

*“The Edible Schoolyard takes learning on an intellectual level and makes it tangible and exciting.”*

CLARA WILLIAMS, 2001 ALUMNA,  
ESY BERKELEY AT MARTIN LUTHER KING, JR. MIDDLE SCHOOL  
INTERVIEWED IN FALL, 2014



The Edible Schoolyard Project's model integrates core academic subjects with hands-on experiences cultivating and preparing food, and fosters an understanding of social equity and our interdependency with the natural environment. Math, science, the humanities are enriched—and applied.

By bringing Edible Education into our schools, we are preparing a new generation to care deeply for one another and the future of the planet.

Shared purpose and active collaboration are critical to achieving this vision. Our Edible Schoolyard Network now includes 4,800 schools and programs in all 50 states and 57 countries. We proudly unite our

efforts with those of our *Partners for Change*: Chef Ann Foundation, Farm-Based Education Network, FoodCorps, National Farm to School Network, Whole Kids Foundation, Slow Food USA and Slow Food International, Jamie Oliver Food Foundation, and USDA Farm to School.

Working together, we will ensure an Edible Education for every child.

**It's time.**

The time is always right to do what is right. -Dr. King

HOPS

MANDARIN



THANK YOU

Thanks to our community of support, the Edible Schoolyard Project continues to grow and share the seeds of Edible Education. To those who have long been with us, and to those who have just joined us, we thank you.

We recognize with gratitude our Edible Education Trustees, who have shown confidence in our work with their investment over multiple years.

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Patricia Curtan Design

Patricia St. John Landscape Design

The Research Corporation of the  
University of Hawaii

Tail of the Yak Trading Company

University of Aalborg

Utah Academy of Nutrition and Dietetics

We Dream in Colour

West Elm

Yves Behar Studio

### UP TO \$100

Bernardo Lopez Garden Design

Cater Communications

Love & Hummus

More SF

PlanG

Terhune Orchards

Wine on Piedmont

### MATCHING GIFTS

Apple Matching Gifts Program

Del Monte Foods

Goldman, Sachs & Co.

Luke 12:48 Foundation

Microsoft Matching Gifts Program

PG&E Corporation Foundation

### IN-KIND SUPPORT

*We greatly appreciate the businesses and people in our community  
who offer their services in support of our work.*

510 Skate Shop

The Acme Bread Company

Albany Bowl

Amphora Nueva

The Bar Method

Bartavelle

Berkeley Horticultural  
Nursery

Berkeley Repertory  
Theatre

Blue Bottle Coffee

Boot and Shoe Service

Marguerite Bride

Build: Pizzeria Roma

Café Clem

California Academy of  
Sciences

Camino Restaurant

Chabot Space & Science  
Center

Chez Panisse Restaurant  
and Café

Chocolatier Blue

Ann Cooper

Elmwood Cafe

Exploratorium

Grégoire

Hudson Vineyards

Jermyn Manthripragada  
Architecture

KATZ Farm

Kermit Lynch Wine  
Merchant

Kitchen on Fire

La Note Restaurant

Michele Lawrence

The Lawrence Hall of  
Science at UC Berkeley

Tracy Lenihan

Joel Linzner & Teresa  
Picchi

The Local Butcher Shop

Love At First Bite

Malibu Compost

Lauren McIntosh

Mi Tierra Foods

Moe's Books

Monterey Fish Market

Monterey Market

Nest

Oaktown Spice Shop

Penrose

Pizzaiolo

Quince Restaurant

Ramen Shop

Jodi Rappaport

Sackhouse Gardens

Scaggs Vineyard

Scribe Winery

Semifreddi's

SF Symphony

Slow

Sontag Construction, Inc.

Tartine Bakery & Café

Tosca Cafe

Venus Restaurant

Dana & Doug Welsh

Lorraine Wild, Green  
Dragon Office

Zuni Café

## VOLUNTEERS

*Volunteers are an integral part of the Edible Schoolyard Berkeley program. They bring dedication, energy and expertise to the garden and kitchen classrooms at King Middle School and help keep our programs running in a variety of other ways.*

Tim Aaronson	Debra Lande	Margaret Radke
Lucy Baker	Renee Lee	Joan Ramo
Sarah Bryant	Peter Madril	Annie Roberts
Onie Burge	Jayme Manibusan	Hannah Robie
Gretchen Corbin	Lisa Marquand	Helen Rothbaum
Max Counts	Suzanne Marr	Julia Russell
Matthew Cranshaw	Ian McFaul	Josh Seelig
Maureen Crosgrove	Jeannie McKenzie	Carmela Selby
Emily Dellas	Andrew McKleroy	Hayley Sloan
Kristen Dooley	Betty Merritt	Cora Sorenson
Melissa Fernandez	Jillian Moritz	Mayoor Steinberg
Hilary Fessler	Matthew Mosen	Phoebe Tanner
Gabrielle Fishman	Robbie Motton	Kayleigh Taylor
Jennifer Fortson	Margaret Niles	Bill Tennant
Ruby Geballe	Madeleine Nishimura	Gail Tennant
Cathy Gee	Vivienne Nishimura	Beebo Turman
Christine Goldin	Joy Osborne	Bachan Umeko
Susan Hantz	Ruanna Owens	Chau Wansze
Lara Hart	Kristin Owyang	Dana Welsh
Kristen Hayes	Taylor Pattinson	Jenny Wheeler
Jessica Hilton	Lewis Patzner	Harue Wiedlin
Megan Holmes	MaryJane Pauley	Bill Wyatt
Owen Hurley	Piper Pehrson	Virginia Yang
Kati Kallins	Alice Phipps	Pam Zelnik
Pei-Ru Ko	Teresa Picchi	
Janice Lai	Lita Pondoc	

## FORMER COLLEAGUES

*We gratefully acknowledge the hard work and contributions of previous staff members.*

**Joshua Cohen**  
ADMINISTRATIVE COORDINATOR

**Monica Linzner**  
CHEF TEACHER

**Cristine Tennant**  
ADMINISTRATIVE COORDINATOR

## The EDIBLE SCHOOLYARD PROJECT BOARD of DIRECTORS

Alice Waters  
PRESIDENT

Greta Caruso

Christina Kim

Mark Buell  
CHAIR

Troy Duster

Kyle Redford

Sherry Hirota

Neil Smith

## The EDIBLE SCHOOLYARD PROJECT AMBASSADORS

Jake Gyllenhaal

Raj Patel

## The EDIBLE SCHOOLYARD PROJECT BOARD of ADVISORS

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Bob Kerrey

Boz Scaggs

Mikhail Baryshnikov

Jonathan Kozol

Orville Schell

Wendell Berry

Frances Moore Lappé

Eric Schlosser

Kelly Brownell

Phillip Lopate

Gus Schumacher

Peter Buckley

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Peter Sellars

Susie Tompkins Buell

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Anna Deavere Smith

Nancy Rutter Clark

Bette Midler

Meryl Streep

Billy Collins

Daphne Miller

Michael Tilson Thomas

Eleanor Coppola

Margrit Mondavi

Calvin Trillin

Delaine Eastin

Davia Nelson

Alice Walker

Angelo Garro

Marion Nestle

Jacqui West

Stanlee Gatti

Nell Newman

Adam Gopnik

Michael Pollan

Carole Shorenstein Hays

Robert Redford

Wes Jackson

Ruth Reichl

## The EDIBLE SCHOOLYARD PROJECT STAFF

Katrina Heron  
EXECUTIVE DIRECTOR

Kala Cuerington  
ADMINISTRATIVE COORDINATOR

Hannah Piercey  
COMMUNITY MANAGER

Heather Campbell  
ADMINISTRATIVE COORDINATOR

Emilie Gioia  
DIRECTOR OF PROGRAMS

Molly Rose-Williams  
CHEF TEACHER

Esther Cook  
HEAD CHEF TEACHER

Rachel Fryke  
GARDEN AMERICORPS MEMBER

Meredith Rosenbluth  
NETWORK COORDINATOR

Griselda Cooney  
FAMILY NIGHTS OUT  
COORDINATOR

Nick Lee  
CHEF TEACHER

Liza Siegler  
DIRECTOR OF PARTNERSHIPS &  
ENGAGEMENT

Kyle Cornforth  
DIRECTOR, EDIBLE SCHOOLYARD  
BERKELEY

Krissa Nichols  
OPERATIONS MANAGER

Tanya Stiller  
GARDEN TEACHER

Geoff Palla  
GARDEN MANAGER & TEACHER

Jason Uribe  
GARDEN TEACHER

## CONSULTANTS

Irisa Charney-Sirott  
EDUCATIONAL CONSULTANT

Carolyn Federman  
PRODUCER, EDIBLE EDUCATION AT UC BERKELEY

Giant Rabbit  
WEB DEVELOPMENT

Wendy Johnson  
GARDEN CONSULTANT

Greg Plotkin  
GRANT WRITER

Christopher Simmons  
DESIGN

Sutro Li  
ACCOUNTING

## INTERNS

Journie Bent

Denise Dill

Jennifer Urban

Isabel Callejo-Brighton

Nora Mueller

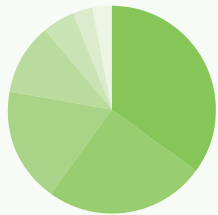
Maeve Whalen

Heather Campbell

Molly Rose-Williams

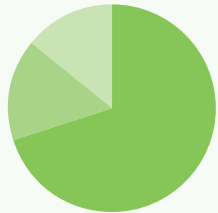
## FISCAL YEAR 2013-2014

By % for Income, Expense & Programs



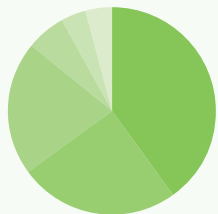
### EXPENSE BY PROGRAM

- 35% Edible Schoolyard Berkeley
- 25% Edible Schoolyard Network
- 18% Partnerships & Policy
- 11% Edible Schoolyard Academy
- 5% Edible Schoolyard Curriculum Development
- 3% Edible Schoolyard Family Nights Out
- 3% Edible Education Course with UC Berkeley



### EXPENSE BY CATEGORY

- 70% Program Services
- 16% Fundraising
- 14% Management & General



### REGULAR INCOME BY CATEGORY

- 40% Individuals
- 25% Corporations
- 21% Foundations
- 6% Events
- 4% Program Revenue
- 4% Dividend & Interest

## Summary Balance Sheet

As of June 30, 2014

### ASSETS

#### Current Assets

CHECKING	657,042
INVESTMENTS	2,896,174
RECEIVABLES	781,496
INVENTORY	11,187
PREPAID EXPENSES	19,621

Total Current Assets 4,365,520

Total Fixed Assets 71,422

**Total Assets \$ 4,436,942**

### LIABILITIES & EQUITY

#### Current Liabilities

PAYABLES	104,485
ACCRUED LIABILITIES	43,123

Total Liabilities 147,608

#### Equity

UNRESTRICTED	3,629,334
TEMPORARILY RESTRICTED	660,000

Total Equity 4,289,334

**Total Liabilities & Equity \$ 4,436,942**

## Profit & Loss

*July 1, 2013 through June 30, 2014*

### INCOME

#### Donations

INDIVIDUALS	1,017,808
FOUNDATIONS	544,923
EVENTS	156,941
CORPORATIONS	635,770
<b>Total Donations</b>	<b>2,355,442</b>
Program Revenue	103,705
Dividend & Interest	114,242
Unrealized Gain/Loss	159,188
<b>Total Income</b>	<b>\$ 2,732,577</b>

### EXPENSE

Program Services	1,367,023
Management & General	275,881
Fundraising	306,271
<b>Total Expense</b>	<b>\$ 1,949,175</b>

### *In Memoriam: Nan Tucker McEvoy*

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manufactured with wind power using low VOC inks.  
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